

# **In the United States Patent and Trademark Office**

<b>Serial No.:</b>	09/942,453	<b>Docket No.:</b>	17209-333
<b>Filed:</b>	August 30, 2001	<b>Conf.No.:</b>	7938 <b>Art Unit:</b> 3695
<b>Applicant(s):</b>	Thomas Jessop Et Al.	<b>Examiner:</b>	Pollock, Gregory A
<b>For:</b>	Apparatus, Methods, and Articles of Manufacture for Business Analysis		

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## **AMENDMENT AND RESPONSE**

Sir:

Further to the Non-Final Office Action dated September 30, 2010 (hereinafter "Office Action"), and in view of the following amendments and/or remarks, Thomas Jessop Et Al. and/or Attorney(s) for applicant(s) (hereinafter "Applicants") request entry thereof and reconsideration of the above-referenced application.

**Amendments to the Claims** are reflected in the listing of claims beginning on page 2.

**Remarks** begin on page 11 of this paper.

**35 USC § 101** remarks begin on page 11 of this paper

**35 USC § 103** remarks begin on page 12 of this paper.